Diego Mellado Castro 16 Marston Street OX4 1JX Oxford

12 March 2017

Dear Sir/Madam

As an experienced Marketing professional who possesses a great adaptability having worked for some of the best IT companies in the World (Microsoft, Xerox, Citrix, VMWare and HP), acquiring a great knowledge in their Channel market (Partners), strong influencing skills and superb relationship management abilities, I feel I would be an ideal candidate for your company.

A review of my CV will quickly confirm to you that I am a person who loves challenges. Also, that I am familiar dealing in a daily basis via phone, e-mail and, in person, with my stakeholders. However, what my resume may not show is my proactivity, enthusiasm, motivation, empathy and attitude that have allowed me to successfully been promoted in a record time for the company milestone.

My core strengths include but are not limited to:

- Exceeding productivity goals, meeting and exceeding SLA & KPIs at the same time as ensuring service excellence.
- Superb customer facing and client management skills.
- Flexibility to handle changes.

I'm convinced that I can provide you with the detailed information needed for you to see what positive contributions I could make if given the chance to come in for an interview.

At your earliest convenience please contact me at +44 751 925 4967, or send me an email.

Yours faithfully,

Diego Mellado Castro